



RICHMOND CHAPTER

# International Society of Certified Employee Benefit Specialists

April 2007

RICHMOND CHAPTER

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## President's Message

The first luncheon of 2007 was a great success with over 50 attendees at our February session at the Westwood Club. Dr. Adam Long from Gordian Health Group spoke on the Employer Wellness Programs and the advantages of incorporating employee incentives for utilizing these programs. Dr. Long's presentation was a pertinent topic to many of the attendees in the audience contemplating the addition of wellness programs to their current employee benefit programs.

Our next educational session will take place at the Westwood Club on Thursday, April 26<sup>th</sup> at 7:30 a.m. In this breakfast format, Gretchen Williams, a Principal with Mercer Consulting Services, will provide an update to the Pension Protection Act of 2006. Gretchen will be specifically reviewing funding and design options that employers might want to consider as a result of this new legislation.

I also wanted to ask all local members to mark your calendars for our half-day educational session scheduled for Thursday, June the 21<sup>st</sup>. This half-day session will feature three topics pertinent to the Health & Welfare issues facing employers in our marketplace.

Our first presenter will be Brydon DeWitt from Williams Mullen law firm. Brydon will be providing a legislative update on Health & Welfare related issues.

Karen Cameron, Executive Director with the Central Virginia Health Planning Agency, will then speak on the health care cost management data available to employers and consultants with the VHI database.

Barbara Wallace, President & CEO with the Virginia Beach Coalition on Health, will wrap up our half-day program by reviewing health care utilization management tools available to employers through "eValue8."

In addition to being an informative morning of employee benefit information, our half-day session will also feature continuing education credits for insurance licensing requirements.

Finally, we are in the midst of our annual "Chapter Challenge," where we work with the national society to retain and recruit new members to our local Richmond ISCEBS chapter. As we have indicated in the past, our chapter's viability is dependent on a strong and diverse membership of qualified employee benefit professionals. I would like to remind any members that have not paid their national or local dues to please do so as soon as possible so we can continue our strong membership levels. Please contact Cathy Kercheval, our local Membership Committee Chair, if you have any questions or know of any benefits professional that is interested in joining our local chapter.

I look forward to seeing you at one of our upcoming events and thank you for your continued interest and support of our local Richmond Chapter.

## Educational Event

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### Please Join Us for the April 26, 2007 Educational Event

Presentation: "Pension Protection Act: Financial and Design Implications"

Speakers: Gretchen Williams, FSA, EA  
Principal, Mercer Human Resources Consulting

This session will be complementary to the presentation done by Evelyn Traub with Troutman Sanders last fall. Ms. Williams' presentation will focus on the potential design and financial considerations available under the recently enacted PPA.

Date and Time: Thursday, April 26, 2007  
7:30 – 9:00 a.m.  
Breakfast starts at 7:30 a.m.  
Presentation starts at 8:15 a.m.

Location: Westwood Racquet Club  
6200 West Club Lane  
(804) 288-6028

Cost: \$25 (\$15 for members of the Richmond Chapter of ISCEBS)

Please RSVP: By April 24, 2007 to Susan Landside  
(smlandsi@sentara.com or 804-521-7442)

Questions: For questions concerning the program, contact Gary Powers, CEBS, at 804-320-8438, or e-mail Gary\_S\_Powers@aon.com.

Make checks payable and mail to:  
Richmond Chapter-ISCEBS  
P.O. Box 6513  
Richmond, VA 23230

*Note:* Meeting fees are non-refundable unless cancellation is received before April 24, 2007.  
**Unpaid no-shows will be billed.**

## Upcoming Events

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### Mark Your Calendar For The Following Upcoming Chapter Events in 2007

**June 21, 2007  
Half-Day Session (Morning)  
Westwood Club**

Health & Welfare Legislative Update\*  
Health Care Plan Data Analysis and Performance Tools\*

**September 27, 2007  
Full-Day Session  
Westwood Club**

Fundamentals of Retirement Plans\*

**October 25, 2007  
Luncheon Meeting  
Westwood Club**

**November 15, 2007  
Breakfast Meeting  
Westwood Club**

Annual Meeting

\*CE credits

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**Membership  
Update**

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