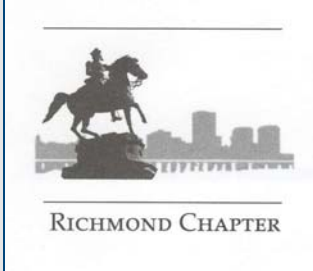




INTERNATIONAL SOCIETY OF CERTIFIED EMPLOYEE BENEFIT SPECIALISTS

April, 2011

ISCEBS RICHMOND CHAPTER NEWSLETTER



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President's Message

The Richmond Chapter of ISCEBS held our first educational session on February 10, 2011. Tammy Simon from Mercer presented a terrific update on health care legislative and regulatory issues. We had a great turnout and I think everyone enjoyed her engaging presentation. Our next session is April 14th when Kate Marriott from Williams Mullen will discuss 401(k) fee disclosures. This session is a breakfast meeting with registration beginning at 7:30 a.m. at the Westwood Club. I encourage you to attend.

You may also want to mark your calendar for the morning of June 9th which is the date of the chapter's half-day educational session on health and welfare benefit topics. Speakers this year will cover the topics of employee benefit communications, emerging health care benefit trends, the impact of HSA's on plan utilization, and health and welfare compliance issues. The chapter will be filing for CE credits for this session so while it is still only the first year of the biennium, we hope you will get a jump start on your required credits by attending this session.

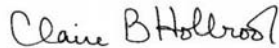
One final update to your calendar: the 2011 Annual Meeting will be held on Thursday, November 10th at the Westwood Club at 7:30 a.m. We are pleased to have Jim Durham, Chief Marketing and Business Development Officer for McGuireWoods. His topic will be "The Essence and Impact of Extraordinary Client Service."

We were recently notified by the national organization that the Richmond chapter has met the annual membership challenge goals for 2011. I want to thank all of you who have recently joined or renewed your memberships. It is only with your participation that this chapter remains a relevant force in our benefits community. With your help, the chapter remains one of the larger chapters nationally. Thank you for your membership. I want to encourage you to participate in the educational sessions so that you can get the best return on this investment in your career. If you have not renewed your membership for 2011, it is not too late to do so. If you have questions about how to do so; you can go to our website or contact me or any other board member for more information. If you know students of the CEBS program who are not members, please let them know about the organization, too.

The Richmond Chapter ISCEBS web site is fast approaching its two year anniversary in June 2011. If you have not been on the web site recently (or ever), I encourage you to visit it. The site is located at <http://iscebs-richmond.org/>. The web site is where you can find the latest program calendar, newsletters, and information about ISCEBS. I want to thank Craig Rupert who does a great job keeping the site up to date and relevant. If you have ideas for expanding the content of the site, please let us know!

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I hope you are enjoying the warmer weather and all of the beautiful spring flowers! I know I am! I hope to see you at a future educational session.



Claire B. Holbrook, CEBS
President, Richmond Chapter ISCEBS

Please Join Us for the April Educational Event

- Presentation:** **401(k) Fee Disclosure**
- Date & Time:** Thursday, April 14th, 2011
7:30 a.m. – 9:00 a.m.
Includes breakfast
- Location:** Westwood Racquet Club
6200 West Club Lane
(804) 288-6028
- Cost:** \$25 (\$15 for members of the Richmond Chapter of ISCEBS)
- Questions/RSVP:** Please RSVP by April 12th to:
Aimee McAfee
Aimee.McAfee@mercer.com
804-344-3763
- Guest fees-make checks payable and mail to:** Richmond Chapter-ISCEBS
P.O. Box 6513, Richmond, VA 23230
Or you may pay at the door, if you have RSVP'd.
- Note: Meeting fees are non-refundable unless cancellation is received before April 12th. Unpaid no-shows will be billed.

Mark These Dates on Your Calendar for Educational Events!

June 9th

Half Day Health & Welfare Session – CE Credits!

September 8th

Full Day Retirement Session – CE Credits!

October 13th

Luncheon Session with Mike Huennekens of Prudential
Topic: The Ins and Outs of Disability Coverage

November 10th

Breakfast Session and Annual Meeting with Jim Durham,
Chief Marketing and Business Development Officer,
McGuireWoods LLP

All events held at the Westwood Club. Additional details are forthcoming. We look forward to seeing you!

Join us on LinkedIn:

http://www.linkedin.com/groupsDirectory?itemaction=mclk&anetid=1701417&impid=&pgkey=anet_search_results&actpref=anetsrch_name&trk=anetsrch_name&go back=%2Egdr_1302279957208_2

Membership Report

As the national membership challenge has officially closed, we are very happy to report that the chapter has exceeded the 20% growth target that was set up for 2011 year with a final total of 23%. The Richmond Chapter currently has 64 members as of April 1st, 2011 and we are always looking to add new members to the chapter! Thank you for your continued membership and participation in the various activities that the chapter has to offer. We have an exciting line up of events for 2011 and we look forward to seeing you there.

Please join us in congratulating two recent graduates of the program:

- Sarah Phillips – GBA, Mercer Inc.
- Jill Varady – CEBS, Media General Inc.

We continue to build our chapter by your participation and encouragement of others to attend our various programs throughout the year. You can quickly renew or join by visiting our website <http://iscebs-richmond.org> or www.iscebs.org/form for more information and forms. Please contact me with any questions.

Thanks for your continued support of ISCEBS and the local Richmond Chapter!

John Phan
Membership Chair



Member Spotlight: Jackie Jackson

Current Employer Jack Consulting LLC.

Background I have a checkered background. I have served as a Benefits Consultant with Mercer, Watson Wyatt, Foster Higgins, and Johnson & Higgins. Before consulting, was on the VCU/MCV faculty and a clinical Dental Hygienist.

Favorite Richmond restaurants Akida Japanese, Bacchus, City Diner, Tarrant's Café

Activities/Interests Travel, Fan renovation, eating, swimming, walking, cooking, reading, people, dogs, movies. Oh, and making the world a better place.

What got you into the benefits field? I needed a job and was hired to do benefits communications for Johnson & Higgins. I did not know about benefits consulting or what J&H did until my first interview. I went into benefits because I thought I could learn something new and challenging.

How has the CEBS designation helped you? The benefits field was such a technical challenge for me that I spent my first three months waiting to be fired because I was so ignorant. All the abbreviations and acronyms were overwhelming. Plus there were legal and financial ramifications for my work. Taking the CEBS exams was the best way to understand the benefits field broadly and then delve into the intricacies I had to explain to clients and their employees.

Join us on LinkedIn:

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