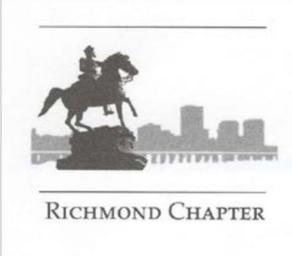




INTERNATIONAL SOCIETY OF CERTIFIED EMPLOYEE BENEFIT SPECIALISTS

April 2017

ISCEBS RICHMOND CHAPTER NEWSLETTER



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President's Message

Finally! I was beginning to think Spring was not coming this year. I was tired of the cold. I was actually able to open a window and let some fresh air in the house last week.

As a CEBS graduate and a Board member of the local ISCEBS chapter, I thought I knew all the benefits of being a member on both the national and local level: webcasts, ACA University, Benefits Quarterly, Symposium, educational events, networking...but a recent trip made me realize it's easy to overlook something.

Last month, I attended a meeting in Brookfield, WI (home office of ISCEBS) with other Chapter "volunteers" from across the U.S. and Canada. It was great to hear what is working well in other chapters and potential for improvement. Thanks to our sponsors, I can report that our chapter membership fees and our education event prices are among the best out there.

While there, we toured the facility – which includes an extensive research library. Did you know that the ISCEBS research librarians at the Information Center are available – at no cost– to help you with personalized research for your benefits questions? Although I knew that was on the list of benefits, I hadn't really realized exactly what that meant. Looks like I let a little "fresh air" into my thinking about my ISCEBS membership also! (I also found out that WI has an official State pastry-Kringle- and that if you are not a Packers "cheese head" it is best not to mention it.)

Looking ahead to upcoming events, remember to mark your calendar for the Chapter Social on May 23 – coming soon to a brewery near you! We will be sending out details soon.

We are still finalizing our speakers for the full day event on June 15. If you have a topic suggestion – or would like to volunteer as a speaker – please let one of us know. It's *your* chapter. We want our education events to answer the questions *you* have.

With a tip of my Wisconsin Cheese Head hat,

Rebecca

Rebecca Felts, CEBS
President, Richmond Chapter ISCEBS

ISCEBS Information Center

The ISCEBS Information Center research service will research member questions and provide customized information on any benefit, compensation, or HR topic.

This service is available free of charge and is an exclusive benefit to members of ISCEBS and IFEBP.

There are several ways to request information:

- Through the Web form posted on the ISCEBS website www.iscebs.org
- Email to infocenter@ifebp.org
- Toll free phone: (888) 334-3327, option 5

The research center's goal is to respond to requests via email within 48 hours. If you have a specific deadline, please mention the deadline in your request.

ISCEBS E-Learning Courses and Webcasts

E-Learning options are available for general and specific areas within benefits through ISCEBS. The ISCEBS website's Resources page lists an E-Learning bookstore with topics such as HIPAA Security and Understanding Social Security.

Each topic also indicates any continuing education credits associated with the course, the average time needed to complete the course, and the reduced price for members.

Looking for some **free** benefits education opportunities? Check out the ISCEBS webcasts, which are available at no charge to members. Webcasts are presented live, then recorded and available on-demand.

Upcoming ISCEBS webcasts include the following:

- HIPAA Refresher and Update - April 13
- Managing Cybersecurity Risks in Benefits Plan Administration – May 25

Please join us for the April education event:

| | |
|----------------------|---|
| Topic | Medicare Presenter: Brooke Barnes Account Manager – Employee Benefits BB&T |
| Date and Time | Thursday, April 13 7:30 – 9:30 a.m. <i>Breakfast provided</i> |
| Location | Westwood Racquet Club 6200 West Club Lane (804) 288-6028 |
| Cost | \$20 for members of the Richmond Chapter of ISCEBS \$30 for non-members Make checks payable and mail to: Richmond Chapter-ISCEBS P.O. Box 6513 Richmond, VA 23230 <i>You also may pay at the door if you have responded (see below)</i> |
| R.S.V.P. | Please respond by noon Tuesday, April 11 to Hillary Keeton: hkeeton@bbandt.com or (804) 678-5067. <u>Register and pay online here</u> |

Richmond Chapter LinkedIn Group

Are you a member of the Richmond Chapter's LinkedIn Group? It is a way to network with other benefits professionals in our area.

To join, go to the chapter's website and see the "About the Chapter" section for the link: <https://www.linkedin.com/groups/1701417/profile>
There are also groups for ISCEBS and IFEBP.

Member Spotlight**Margaret Marsh****Current Employer:
Background**

University of Virginia

I was born a musician and began my professional career as a pianist and faculty member teaching piano, piano pedagogy, and theory. After several years mentoring a piano preparatory program for the pedagogy program, I decided to pursue an M.B.A. My career path changed from music to the health industry after obtaining my management degree. I became involved in health finances and completed another Master's degree, this one in health administration.

Favorite Charlottesville Restaurants

The Local in the Belmont area provides great food, a casual atmosphere, and the opportunity to carry on a conversation; The Ivy Inn is the place to celebrate that special occasion and dine on fantastic food.

**Activities, Interests
What got you into the benefits field?**

Music, dog rescue, UVA Baseball, gardening, travel

Being involved with health finances helped me secure a position at the University of Virginia working with the UVA Health Plan which is housed in the benefits division.

How has the CEBS designation helped you

The benefits information I gleaned from CEBS classes put health financing into perspective and helped me make more informed and well-rounded decisions.